NEWSLETTER FREE YOU

Fake Risk Escaping through the Empowerment of YOUth



The Project

FREEYOU "Fake Risk Escaping through the Empowerment of YOUth" is a European Project co-funded by the European Commission inside of the Preparatory Action Media Literacy For All.

It is aimed at spreading among youngsters, information and awareness aimed at making them more conscious of the veracity of information they get, of how people/companies could use their data, of the potential attempts of manipulation hidden inside social media and YouTube.

To do that the project will work on three main areas:

- The risk of disinformation
- How information/disinformation circulates and reaches people
- Artificial Intelligence, bots and deepfake

FREEYOU is aimed at designing testing and spreading educational blended resources focusing in theses three crucial issues, making youngsters informed, aware and empowered.

PARTNERS

- MEET Digital Culture Center, Italy - Coordinator
- INOVA+, innovation services S.A., Portugal
- Research Centre on Interactive Media, Smart Systems and Emerging Technologies - RISE LIMITED (RISEUP), Cyprus
- University of Thessaly (UTH), Greece
- Ayuntamiento de Alzira, Spain



















FREEYOU Design Meeting

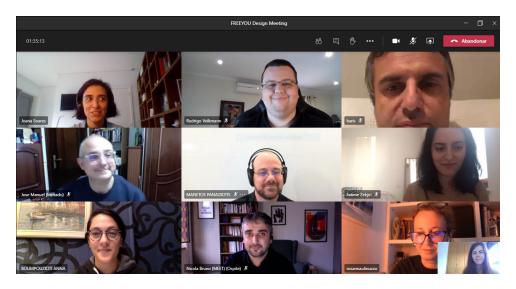
12TH NOVEMBER AND 2ND DECEMBER 2020

This Design Meeting was planned to happen in Portugal hosted by INOVA+. However, due to the current circumstances, the meeting was done online, involving 2 researchers and experts from each involved partner country.

It was aimed at designing and developing the FREEYOU blended programme. The partners had the opportunity to discuss some details of the course, the material and the website.

During the meetings, all the partners have shared Good Practices that could be inspirational for the FREEYOU course. Moreover, the partners reviewed the materials in order to discuss which activities can be translated or adapted into the national languages. Finally, the Website and training platform has been presented.

All the partners had the possibility to contribute with their ideas and opinions in order to assure the best development of the course.



Next Steps

During January and February, 5 facilitators from each partner country will be trained in 5 sessions. This training will be done online, organized by MEET.

This is an important step because the FREEYOU facilitators will be later be in charge of organizing the workshops for the target groups in each country, as well as creating the national communities that will flow into the EU FREEYOU Community.

More information **Social Media:** Follow the hastag #FreeYOUprojectEU

















